

Just some of the areas we can provide support

WE TAILOR A STRATEGY OR OUR SUPPORT TO INCLUDE ONLY WHAT YOU NEED

branding & rebranding	website updates & landing pages
graphic design (& print)	promotions & campaigns
marketing collateral	seasonal campaign management
website design	launches & events
content writing & plans	trade publications & exhibitions
social media management	analytics & reporting
email marketing	strategy & budgets
marketing plans/ calendars	local area marketing
advertising design	communications plans
blogging & posting	affiliate & partnership marketing
search engine optimisation	sponsorships
ppc advertising (adwords & fb ads)	rewards & loyalty programs
online display advertising	consulting & research
remarketing	adhoc & regular marketing support
press releases & pr	in-house & remote support

Introducing a new type of convenience

branding | marketing

milk
creative

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marketing services

milk
creative



branding | marketing

strategy, design, print, digital, events, promo

support & solutions, anywhere you need to be

Do you need help with your marketing?

For as little as couple of hundred dollars per month a you can have your own experienced marketer to take care of growing your business through all of your marketing, design & digital channels.

Take the hassle out of managing your brand and growing your exposure. Milk supplies the experience, the talent, and the resources!

Your budget, your rules.

HERE'S AN EXAMPLE - say you'd like marketing help for a couple of hours per week or month, to take care of your website, social media marketing, SEO, promotions, and anything else - but you don't have the resources or the need to hire a new marketer with enough experience to deliver (well!) on all of that, buy the software, licenses and upgrades, a new design compatible computer, set up a workspace & provide ongoing professional development...

HERE'S THE SOLUTION

Milk provides you the marketer with the right skills - they allocate themselves the set time each week or month to focus only on your business. They get to know your business, your challenges, your services or your products, inside and out, as if they were staff, so they care about the results. You're the priority & the time is available to you however you want to use it - web, social media, design, print orders, strategy or email marketing. They really get to know your needs, and your hours can be flexible, a little bit today, a little bit tomorrow - don't use it all this week? Use it for that big project next week. Or if you'd prefer something more structured, they can help you create a structured plan, and stick to it!

Imagine it, every month you know your website is updated & fresh. your social media is up to date with fresh content, you've sent an email newsletter to engage your clients, and you have ordered (and proofed) those brochures you needed to get around to ordering!

How much does it cost? It depends on how long you need someone, how regularly and where you are (if you need on-site services)... But lets say you want someone a few of hours a week, on an ongoing basis... Rather than pay \$120 or more per hour freelance elsewhere (or even \$600 for just a one off email campaign), you pay a heavily reduced rate based on hours, not projects, which can equate to more than half the usual outsourced cost. That is great value when you know you're also getting your own personal marketer to manage your specific needs, who knows your style, your brand and your business needs and your market inside and out!

If you'd like to enquire about getting your own marketing support, contact today. We can discuss your needs and work out the best option for you and your budget!